NONPROFIT RESEARCH ABRIDGED connecting nonprofit sector research & leadership

Volume 4 Issue 3

Spring 2005

This issue of Nonprofit Research Abridged summarizes the Profile of Charitable Foundations in Arizona, a report published by the ASU Center for Nonprofit Leadership and Management and sponsored by the Arizona Grantmakers Forum (AGF). The report examines trends in the number, size and grantmaking of Arizona-based charitable foundations. To view the full report, please visit http://nonprofit.asu.edu or www.arizonagrantmakersforum.org.



Nonprofit Leadership

Arizona Grantmakers Forum

The Arizona Grantmakers Forum (AGF) is a membership association serving grantmakers in Arizona. AGF's members include public and private foundations, corporations, trusts and donor advised funds, government entities and individuals that make contributions to nonprofits in Arizona.

Profile of Charitable Foundations in Arizona

Charitable foundations are on the rise both nationwide and in Arizona. Compared with ten years ago, there are significantly more Arizona-based charitable foundations; they also hold greater assets and make larger grants.

Growth of Arizona-Based Foundations

Between 1993 and 2002, public foundations increased 317 percent and private foundations increased 66 percent (figure 1). The overall nine-year growth rate (1993-2002) for Arizona foundations was 96 percent. The majority of foundations are located in Maricopa County, as shown in figure 2. From 1993-2002 the number of foundations increased significantly in Maricopa County (131%) and Pima County (111%), but only increased five percent in all other counties.



Figure 1. Growth of Arizona-Based

Figure 2. Arizona-Based Foundations by County





Foundation Assets

As of 2002, the 634 private foundations in Arizona maintained assets of almost \$2.2 billion. This represents less than one percent of the total assets maintained by all private foundations in the United States. The 221 public foundations in Arizona maintained assets of \$873.1 million (as of 2002).

Total assets for both public and private foundations have increased steadily from 1993 to 2002. In 1993, total assets for public and private foundations were \$717.6 million; by 2002 the total was \$3.1 billion. Table 1 shows the number of Arizona foundations in each asset category. The majority of foundations are small; 51 percent of all foundations hold assets of less than \$250,000.

| | \$0- \$250,000 | \$251,001- \$1,000,000 | \$1,000,001- \$10,000,000 | \$10,000,001- \$50,000,000 | \$50,000,000+ | Total |
|------------|-------------------|---------------------------|------------------------------|-------------------------------|---------------|-------|
| Private | 335 | 145 | 125 | 22 | 7 | 634 |
| Public | 105 | 48 | 54 | 10 | 4 | 221 |
| Total | 440 | 193 | 179 | 32 | 11 | 855 |
| % of Total | 51% | 23% | 21% | 4% | 1% | 100% |

Table 1. Foundation Asset Categories, 2002

Foundation Giving

Total private giving in 2002 by Arizona foundations was \$141.5 million, an increase of 65 percent from 2000. The vast majority of foundations (about 81 percent) had total disbursements of less than \$100,000.

Giving by the top ten private foundations in the state rose substantially from 2000 to 2002, from almost \$41 million to over \$71 million. Over the nine-year period beginning in 1993, giving by private foundations has more than tripled. Table 2 shows the largest private and public foundations in Arizona by assets and also lists their 2002 giving.

The following tables do not list giving to Arizona organizations by foundations outside the state. In 2002, Arizona organizations received more than \$47 million from foundations outside of the state; at least 30 percent of total foundation giving to Arizona.

Definitions

Private foundations are organizations funded entirely by an individual, family, or corporation. They typically have permanent assets and make grants from the earnings of those assets.

Public foundations have a different tax status than private foundations; they are public charities that make grants. They often seek individual and corporate donations, unlike private foundations. Community foundations, a type of public foundation, hold endowments on behalf of many donors and make grants in a specific community.

Single-Support Entities support a single organization, for example, university and hospital foundations. Single support entities are not included in the information in this issue.

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Table 2. Top Foundations by Assets and Their Giving in 2002

| Private Foundations | Location | Total Assets | Total Giving |
|--------------------------------------|------------|-----------------|--------------|
| Virginia G. Piper Charitable Trust | Scottsdale | \$525,995,447 | \$22,071,216 |
| Nina Mason Pulliam Charitable Trust* | Phoenix | \$147,991,231 | \$7,949,547 |
| Flinn Foundation | Phoenix | \$147,889,650 | \$7,648,461 |
| Research Corporation | Tucson | \$131,961,562 | \$11,635,929 |
| Aurora Foundation | Phoenix | \$114,946,710 | \$4,531,705 |
| The Kemper & Ethel Marley Foundation | Phoenix | \$80,499,079 | \$5,229,084 |
| The Steele Foundation | Phoenix | \$72,784,781 | \$3,582,552 |
| Rodel Foundation | Scottsdale | \$47,527,172 | \$2,983,122 |
| Del E. Webb Foundation | Wickenburg | \$46,898,359 | \$2,487,930 |
| Dorrance Family Foundation | Scottsdale | \$38,724,483 | \$3,795,436 |
| Total | | \$1,355,218,474 | \$71,914,982 |

* This represents actual grants disbursed only in Arizona and 50 percent of total assets

| Public Foundations | Location | Total Net Assets | Total Giving |
|--|----------|------------------|--------------|
| Arizona Community Foundation* | Phoenix | \$315,337,225 | \$20,413,691 |
| St. Luke's Health Initiatives | Phoenix | \$91,847,800 | \$4,231,499 |
| BHHS Legacy Foundation | Phoenix | \$79,001,065 | \$3,312,288 |
| The Jewish Federation of Greater Phoenix | Phoenix | \$70,234,111 | \$8,314,885 |
| Community Foundation for Southern Arizona* | Tucson | \$56,470,439 | \$7,050,351 |
| Total | | \$612,890,640 | \$43,322,714 |

* Values include the assets and disbursements of support foundations

Giving by Issue Area

Table 3 is a categorization of giving in 2002 by the top ten private foundations and the top five public foundations. It shows the total amount given to each issue area and the percent of the total. Education and Human Services received the largest total grants, with 28 and 27 percent of the total, respectively.

Table 3. Giving by Issue Area, 2002*

| Recipient Type | Amount Given | Percent of Total |
|--------------------------------|--------------|------------------|
| Arts, Culture, and Humanities | \$5,524,378 | 6% |
| Education | \$25,290,085 | 28% |
| Environment & Animals | \$3,248,924 | 4% |
| Health | \$15,293,824 | 17% |
| Human Services | \$24,741,287 | 27% |
| International, Foreign Affairs | \$1,714,972 | 2% |
| Public, Societal Benefit | \$7,320,288 | 8% |
| Religion | \$5,187,891 | 6% |
| Other | \$2,082,447 | 2% |
| Total | \$90,404,096 | 100% |

*The figures are based on disbursement records, for limitations to this methodology please see Profile of Charitable Organizations in Arizona, page 11

Visit the CNLM Website at http://nonprofit.asu.edu

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